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Media Advisory: September/October Content... *Honoring The Victims of 9/11/01*

Colleagues:

It has been awhile since our last advisory, but there has been much travel and research duties for the ER team both here and abroad.

In the near term, we will be presenting an analysis of the Chrysler acquisition and the implications of the possibility that its ownership is not really being controlled from these shores. And, we are in total disagreement with John Caesea's comments at the U of M Management Briefing Seminars in Traverse City last month that "It doesn't matter where the money comes from" [for the Cerberus acquisition of Chrysler Group]. It most certainly does.

Also, there is more to be read into Jim Press' jump from Toyota to Chrysler than simply the apparent persuasive powers of Cerberus management.

China

We will yet again address China's quest for dominance both economically and militarily, and we should not forget for an instant that despite all of the gushing relative to its emergence as the worlds manufacturing engine, it is still a Communistic, totalitarian regime.

The chilling reality is that the current economic war waged against this country could easily morph into a hostile exchange considering China's massive build-up and modernization of its military. As colleagues in the Department of Defense have stated often, "It is not a matter of IF this country fights China, but when".

Keep in mind also that moves against Taiwan - in accordance with the legal mandate given by China's Anti-Secession laws of 2005 -- is a distinct near term possibility and could well occur prior to the Olympics.

What is required right now is advice given in the ER analysis of 2001 "East Meets East": "It is necessary that we listen with Eastern ears..."

Food for thought.

In the meantime, I thought you'd find the results of this Google search today on automobile industry analysis: (7 of 79,500,000) intriguing.

<http://www.google.com/search?hl=en&q=automobile+industry+analysis>

And just to balance things out, you might find the search results on Car industry analysis from Google equally intriguing: number 2 of 78,500,000....

http://www.google.com/search?sourceid=navclient&aq=t&ie=UTF-8&rlz=1T4RNWN_enUS216US216&q=Car+industry+analysis

Forthcoming site updates and Book signing at Walsh College Troy Campus:

[Front Page: September/October 2007](#)

Book Review: Timelines Into The Future: Strategic Visioning Methods for Government, Business, and Other Organizations.... Dr. Sheila Ronis

The China Syndrome: Simultaneous Growth Economically and Militarily A True Cause for Concern and Caution

Automotive Analysis: Volkswagen's Eos Convertible

Ford Debuts Kuga Crossover At Frankfurt

Aerospace Analysis: First Flight of Boeing 787 Dreamliner In September

Lastly, our congratulations to Dr. Sheila Ronis on the release of her powerful book "Timelines Into the Future: Strategic Visioning Methods for Government, Business, and Other Organizations" (*Rowman & Littlefield Pub Inc; Available through Barnes & Noble and other mainstream outlets*)

In view of today's ongoing and worrisome market, industry and geo-political machinations, this book provides atypical clarity, and more importantly, usable solutions throughout industry and government.

Later this month, there will be a book signing at Walsh College Troy Campus, and you will be receiving an invitation.

We hope you'll be able to attend this event tentatively scheduled for the 18th of September, 4-6pm. Contact Carey Ballard at Walsh for additional details.

Enjoy Frankfurt if you're going!

Cheers,

Myron

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