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Media Advisory:

***e*MOTION! REPORTS.com Goes Live With Peer Review “Military Transformation Through Analytical Process” of Inter-University Seminar Proceedings;**

“Reviewing The Reviews” by other media of Pentagon Analyst Dr. Thomas Barnett’s Book: *“The Pentagon’s New Map: War and Peace in the Twenty-First Century”*; Encore Presentation of *“Crisis On Asimov”* in PDF, as prelude to new book outlining the application of “visioning” processes in governments, industry, and other organizations, scheduled for January 2005 by Dr. Sheila Ronis, and honoring the opening of Microsoft co-founder Paul Allen’s *Science Fiction Museum and Hall of Fame* in Seattle; and on June 28th, commentary on Japan’s growing economic difficulties as presented in “Industry Edge: The Disintegration of Japan’s Export-oriented Economy.”

Good morning:

Whether we like it or not, the world is indeed, at war. Obviously, not war in the traditional sense - it is asymmetric - but war just the same. According to my colleague Dr. Sheila Ronis, a national security strategist, “Global war begins with economic crises such as the major problems in Japan, the overheating of the China economy due to its insatiable, and now unstoppable appetite for raw material, and the continued instability within the Middle-East, compounded by the uncertainties of Iraqi War outcome. We are right now contending with macro-economic trends that are outstripping and outpacing any efforts to keep them in check. Crises not dissimilar to these in the 1930s directly led to World War II. Very similar and very dangerous. [Dr. W. Edwards]Deming once told me that Japan went to war because they thought their population was about to starve. Their backs were to the wall, and

they felt they had no choice but to pursue this course in view of then existent US economic policies.

“War is often the inevitable aftermath of negative economic forces on nations, and we have to be mindful of the difficulties facing multiple nations simultaneously, now, as then. We are seeing in real-time the viability of the “core” and “gap” scenarios postulated by Dr. Barnett in his book “The Pentagon’s New Map.” Moreover, the Chinese view the global pie as a zero sum game; their win is a loss for the US in every category of the nation’s existence. However, if globalization is properly managed, the entire pie can grow. If it is not managed, that’s when the industrial base could collapse. Conversely, the enemy is not globalization, it is, rather, the lack of managing it.

“The statement, ‘So goes the economy, so goes the military might’ is axiomatic. A non-linearist would say we are at the ‘tipping point’ and unless clear and implementable strategies for preservation of the US industrial base as represented by GM, Ford, Boeing, Lockheed-Martin, Northrop-Grumman, General Dynamics, Delphi and other core components emerge in the very short term, its relative stability will disintegrate followed by the possible collapse of the US economy.”

The forthcoming analysis "The Disintegration of Japan's Export-oriented Economy" will expand on this theme in addition to emergent Congressionally mandated initiatives designed to address the erosion of the US industrial base.

In the meantime, we present three features of note that are appropriate to our times: "Military Transformation Through Analytical Process" A peer review of the Inter-University Seminar proceedings late last year in Chicago that brought together some of the world's leading scientists, academics, military sociologists, military officers active and retired, and industry executives to discuss the geo-economic impact of 21st Century asymmetric warfare; "Reviewing the Reviews", a brief look at other media analysis, inclusive of *Businessweek* and the *Wall Street Journal*, of Dr. Thomas P.M. Barnett's "The Pentagon's New Map: War and Peace in The 21st Century" following our own March 24 review "The Core and Gap" and lastly, an encore presentation of "Crisis on Asimov: A Vision of 2085" a look at the future of transportation derived from the application of Department of Defense "visioning" processes, and which acts as prelude to the forthcoming University Press of America book by Dr. Ronis "Crisis On Asimov: Strategic Visioning for Governments, Industry and Other Organizations" (revised title). "Asimov" also honors the opening of the new Science Fiction Museum and Hall of Fame in Seattle; the brain child of Microsoft Co-Founder and private sector spaceflight pioneer Paul Allen and other noted visionaries.

On the product analysis side in queue, we'll be presenting "Prelude to Stealth: Jack Northrop's P-61 Black Widow" a pivotal aircraft in the advancement of radar-based airborne interception and flight control systems; a look at Infiniti's superlative G35 sedan and coupe along with QX56; BMW 745i and 760Li;

Volkswagen Touareg and Passat TDI; a look at the success of The American LeMans Series and the future of Indy Racing; a white paper from Alpine engineers outlining new electronics technologies, and a forecast in pdf from industry analysts AutoPacific "The Atomization of The US Automotive Market".

Be well, and as always, consider us a source and resource.

Best and cheers,

Myron

**Myron D. Stokes
Publisher,
eMOTION! REPORTS.com
74 W. Long Lake Rd.
Suite 103
Bloomfield Hills, MI
48304**

**248-695-0009
248-695-0006 (fax)
www.emotionreports.com**

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John T. Chuhran, Associate Publisher

Matthew Siporin, Web Editor

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