



FOR RELEASE: 08-16-2008

## **GM TO COMMEMORATE CENTENNIAL WITH GMnext DAY** *Series of Activities Will Focus on Future of Transportation*

**DETROIT, August 16, 2008** – On September 16, 2008, General Motors will mark the beginning of its second century with GMnext Day, a series of forward-looking activities that will focus on the future of automotive transportation. The event also caps a year-long global initiative called GMnext, through which GM engaged audiences in a dialogue about its next-generation vehicles and technologies and offered commentary from GM executives and automotive thought-leaders from around the world.

“The GMnext program and our dedicated website, [www.gmnext.com](http://www.gmnext.com), have opened another door for consumers to connect with us and take a look at what’s next from General Motors,” said Bill O’Neill, GM executive director of communications operations. “GMnext Day will be the bridge that focuses on the people and vehicles that will lead us into our next century.”

- **Global Broadcast:** GMnext Day will begin at 8:30 a.m. EDT with a live Global Broadcast from GM’s headquarters at the Renaissance Center in Detroit and from four additional GM locations including Russelsheim, Germany; Shanghai, China; Mexico City, Mexico and Sao Paulo, Brazil. The Broadcast will highlight technologies, global products, GM leaders and future leaders from around the world, along with a few newsworthy surprises. The Global Broadcast will stream live on GMnext.com for public viewing.
- **Live Chats:** Beginning at 10:30 a.m. EDT, three GM executives will be chatting with the world in the GMnext.com chat room, speaking candidly about the day’s events and what’s next for GM.
- **"Future of Transportation: The Next 100 Years" Roundtable:** At 1:30 p.m. EDT, a number of industry experts will come together for the "Future of Transportation: The Next 100 Years" Roundtable, a candid discussion on what's next for personal transportation. Topics will range from alternative fuels and advanced propulsion systems to government regulation and infrastructure. The discussion will stream live on GMnext.com. Visitors to the site will have the ability to ask questions in real time.
- **Chevy Everyday Heroes Event:** Chevrolet will conclude GMnext Day with an enthusiast event at the Renaissance Center at 3:00 p.m. EDT that is open to the public. Participants in the Global Broadcast will be featured in video segments, interviewed in an intimate setting and will be available to answer questions from those in attendance.

Complete information about GMnext Day can be found by visiting <http://day.gmnext.com>.

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the annual global industry sales leader for 76 years. Founded in 1908, GM today employs about 280,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 33 countries. In 2006, nearly 9.1 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn and Vauxhall. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at [www.gm.com](http://www.gm.com).

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